

# WARREN CRAGHEAD III

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## EXPERIENCE

### ASSISTANT DIRECTOR OF COMMUNICATIONS University of Virginia School of Law 2009 - Present

Responsible for designing and producing printed and online materials for Virginia Law, including event posters, conference brochures and programs and marketing materials. Worked as part of a team that created a CASE award-winning admissions packet. Designed, produced and maintained an extensive website, adding daily content (news stories, images, audio and video media) and redesigned sections using Google Analytics data as guide. Worked to maintain school's social media presence on Facebook, twitter, YouTube, iTunes.

### ARTIST 1996 - Present

Marketed my artwork using a variety of methods: design and maintenance of professional website and blog; use of new and social media (FaceBook, MySpace, Twitter), creation and distribution of printed promotional materials. Wrote press releases and managed press inquiries including feature articles and interviews. Kept image database for promotional and press purposes. Participated in local, national and international art exhibitions, projects and activities.

### FREELANCE DESIGNER AND ART DIRECTOR December 2008 - Present

Projects have included art direction for "glacier surfing" documentary by Ten Stories (San Diego), website design for artists, teaching at UVa Art Museum, co-curating shows of international comics artists at Second Street Gallery (Charlottesville) and design of a collection of abstract comics for Fahrenheit (Denmark).

### ART DIRECTOR Inkworks, Raleigh NC 2000 - 2008

Responsible for design and production of licensed products, packaging and advertising for prominent TV shows and movies. Worked closely with clients and colleagues to project manage multiple accounts at once, guiding each project through design, approval and production stages on tight deadlines. Managed freelancers and designers and worked independently as telecommuter for 8 years. Licenses included prominent TV shows and movies including *Buffy The Vampire Slayer*, *The X-Files*, *LOST*, *Twilight* and *The Simpsons* from studios such as Twentieth Century Fox, New Line Cinema and Universal Studios.

### COFOUNDER / ART DIRECTOR / EDITOR Salvage Magazine, Albany NY 2001 - 2003

Founded, art directed and edited a quarterly published 501c3 non-profit art and literature magazine. Designed layout, advertising and all other printed and digital materials including website. Helped run membership and outreach efforts. Planned special events, wrote press releases and managed press inquiries.

### ART DIRECTOR Studio FunHouse, New York NY 2000

Oversaw creative side of small start-up design studio. Managed three designers and worked closely with sales staff and clients to design products and packaging. Clients included Inkworks, RoseArt and Jakk's Pacific.

### DESIGNER MADA Design, New York NY 1997 - 2000

Worked directly with clients to design products, packaging, layout and advertising. Clients included Topps (Major League Baseball, Major League Football), Fleer (*Star Trek*), Inkworks (*Buffy The Vampire Slayer*), Marvel Comics and DC Comics. Oversaw design process from conception through approval and in-house film creation and matchprinting.

## EXPERIENCE CONT'D

COFOUNDER / WEB DESIGNER / EDITOR [usscatastrophe.com](http://usscatastrophe.com) 1998 - 2001

Cofounder and Editor of online art and comics journal. Designed website and worked with artists to bring their work into online digital environment. Wrote press releases and managed press inquiries.

DESIGNER Corporate Express/Hermann Marketing, St. Louis MO 1996 - 1997

Designed materials for Sales Promotion division including direct-mail, POP displays and packaging.

## SKILLS

Print and web design, Art and Creative Direction, Illustration

Photoshop, Illustrator, InDesign, QuarkXPress, Dreamweaver, Flash, CSS, XML, PowerPoint, After Effects

## EDUCATION

The University of Texas at Austin Austin TX MFA 1993 - 1996

Santa Chiara Study Center Castiglion Fiorentino, Italy 1995

Skowhegan School of Painting and Sculpture Skowhegan ME 1993

Virginia Commonwealth University Richmond VA BFA, Summa Cum Laude 1990 - 1993

George Mason University 1988 - 1990

## RELATED INTERESTS

I make drawings, books, collages and online projects and have shown this work internationally. My work has been featured in literary journals, nominated for an Ignatz Award and a Pushcart Prize and have been awarded a Xeric Grant and two Fellowships from the Virginia Museum of Fine Arts. I've also taught drawing, printmaking, digital art and comics-making and have been a visiting lecturer on art.

A complete listing of past shows, grants, awards and press coverage can be seen, along with my fine arts work itself, at my art site [www.craghead.com](http://www.craghead.com).

I live in Charlottesville VA with my wife and two daughters and am an avid skateboarder and surfer.

References available upon request.

## THANK YOU